32nd WORLD CONGRESS ON PARKINSON'S DISEASE AND RELATED DISORDERS

Mexico City, Mexico • 12-15 May 2027

Preliminary Sponsorship and Exhibitor Prospectus

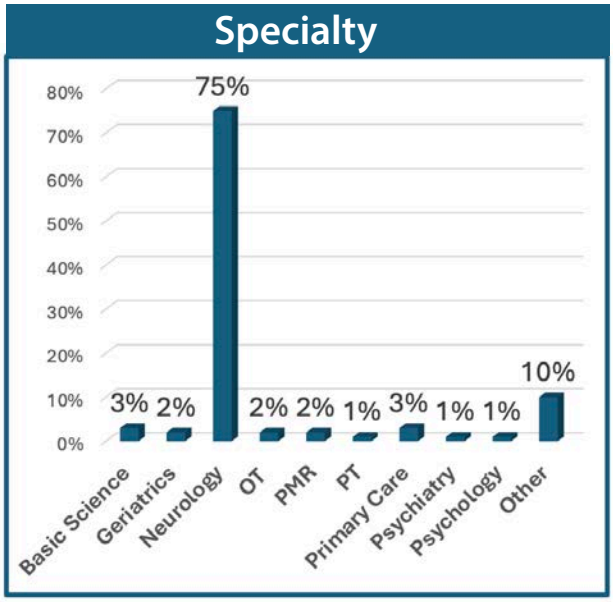
International Association of Parkinsonism and Related Disorders (IAPRD)

More than fifty years ago, the International Association of Parkinsonism and Related Disorders was established by the World Federation of Neurology to promote and monitor research developments, as well as to foster communication among neuroscientists in the field. Today, this association is an international, professional association of clinicians, scientists, and other healthcare professionals who are interested in neurodegenerative disorders like Parkinson's disease, secondary parkinsonisms, hyperkinetic and hypokinetic movement disorders, and, more generally, any disorder affecting muscle tone and motor control.

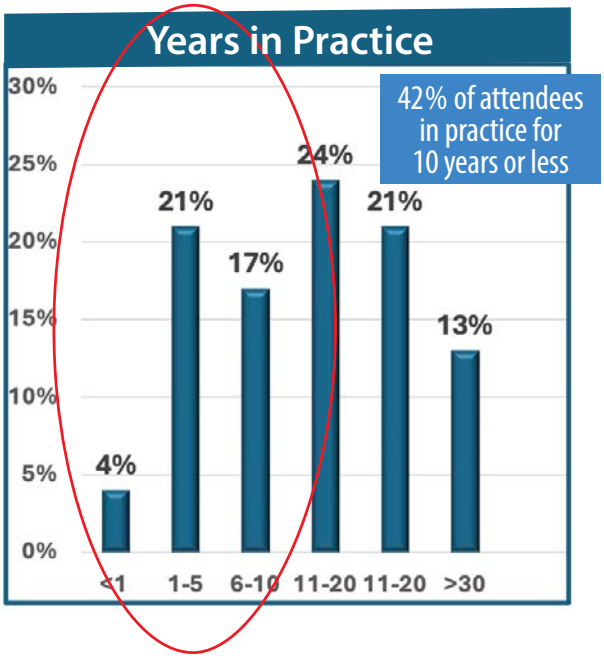
The mission of the International Association of Parkinsonism and Related Disorders (IAPRD) is to promote research into and advance knowledge of Parkinson's disease and related disorders. The IAPRD pursues this mission through the following activities:

- Sponsorship of the World Congress on Parkinson's Disease and Related Disorders, an international meeting that promotes dissemination and discussion of research in Parkinson's disease and related disorders and includes educational activities and sessions for trainees
- Publication of *Parkinsonism and Related Disorders* and *Clinical Parkinsonism and Related Disorders* journals
- Provision of online educational activities (eg, webinars and videos)
- Collaboration with other associations having similar goals

IAPRD 2025 - New York City Demographics - 817 Attendees – 53% U.S. Registrations



Other: Biomedical Engineering, Education, Internal Med, Lab Science, Neuroengineering, Neuroethics, Neuropsychologist, Neurosurgeon. Parkinson's Research



IAPRD learner notable quote: 60-day, Post-Congress follow-up

"My participation at the IAPRD Congress immediately impacted my clinical practice in Patient Evaluation, Clinical Assessment, Selection of Therapeutic Options, and Dosing and Administration of Therapeutic Options. I applied this knowledge, leading to more precise patient assessments and optimized treatment strategies, ultimately improving patient care"

Sponsorship Benefits

We invite you to become an IAPRD supporter. Commercial support is an excellent way for your organization to show its commitment to progress in the management of Parkinson's disease and related disorders and engage with professionals in the field.

Benefits of Commercial Support

- Enhance your visibility
- Gain a more powerful presence
- Increase your impact on IAPRD members

We are proud to announce our sponsorship level benefits.

Sponsors of the IAPRD 32nd World Congress will be recognized at the Platinum, Gold, Silver, and Bronze levels based on their cumulative financial support of the Congress.

Sponsorship Benefits	Platinum $125,000	Gold $100,000	Silver $75,000	Bronze $50,000
Invitation to a 1-hour breakfast session with the IAPRD leadership during the congress	✓	✓		
Hospitality desk in the congress center	✓	✓	✓	
One private meeting room for the duration of the congress (use during scheduled sessions is not permitted)	✓			
Full-page advertisement on program app	✓	✓	✓	✓
Banners in the congress area	✓	✓	✓	✓
Acknowledgement on the IAPRD congress website	✓	✓	✓	✓
Bag insert (1)	✓	✓	✓	✓
Four complimentary congress registrations	✓			
Three complimentary congress registrations		✓		
Two complimentary congress registrations			✓	
One complimentary congress registration				✓
One pre-registration list (within 30 days of congress) (includes name, degree, city, state, country)	✓	✓	✓	✓

All sponsors' logos will be placed on the IAPRD congress website and displayed on signage/banners throughout the congress area.

Industry-Sponsored Sessions *(Terms & Conditions)*

Industry-sponsored sessions are planned and implemented by an organization external to the IAPRD and are not part of the official program of the IAPRD 32nd Congress. The scientific program of the IAPRD is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Therefore, there can be no implication in any promotional materials or mailers that the programs are presented in cooperation with, planned by, hosted by, endorsed by, or sponsored by the IAPRD.

Promotional materials of any kind may not use the IAPRD logo. These rules apply to materials developed for use before, during, and after the congress, including signage.

Recording devices, cameras, phone cameras, video cameras, or audio recording devices are not permitted in the session rooms and are strictly forbidden.

The following dates and times have been designated for these sessions:
Requests will be considered on a first-come, first-served basis.

Thursday, 13 May	Friday, 14 May
Breakfast Session: 07:30 – 08:30	Breakfast Session: 07:30 – 08:30
Lunchtime Session: 12:45 – 13:45	Lunchtime Session: 12:45 – 13:45
Industry Theatre Mid-Morning Session: 10:20 – 10:50 Afternoon Session: 15:45 – 16:15	Industry Theatre Mid-Morning Session: 10:20 – 10:50 Afternoon Session: 15:45 – 16:15
	Dinner Session: 18:45 - 20:45

Sponsorship Opportunities

Item	Cost
Industry-Sponsored Breakfast Session Invite the IAPRD attendees to this 1-hour breakfast session featuring your expert faculty. ***(Does not include food & beverage – 1 Hour)***	**$35,000**
Industry-Sponsored Lunchtime Session Invite the IAPRD attendees to this 1-hour lunchtime session featuring your expert faculty.	**$65,500**
Industry-Sponsored Dinner Session Invite the IAPRD attendees to this 2-hour dinner session featuring your expert faculty. ***(Does not include food & beverage) – 2 Hours***	**$65,000**
Industry Theatre This is a non-CME, 30-minute, non-competitive time slot. Industry theatre will take place in the Exhibit Hall using silent conference headphones system. *(Maximum seating capacity of 75 people)*	**$35,000**
Women in PRD —Networking Dinner Event (All are welcome to attend) Sponsor this special networking event following the Welcome Reception, celebrating women in Parkinsons Disease and Related Disorders. This gives your company the opportunity to showcase your commitment to women in the field with a 10-minute corporate presentation.	**$40,000**
Speaker Ready Room Sponsor the speaker room where faculty will collaborate during the congress. The sponsor will have signage outside of the room.	**$20,000**
Congress Bag Insert Use this opportunity to provide IAPRD attendees with sponsor's literature, inserted into attendees bags, distributed at registration. Bag insert must be preapproved by IAPRD. Due dates and shipping instructions will be shared upon commitment.	**$2,500**
Professional Headshot Photo Studio This is a perfect opportunity for congress attendees to have their professional headshot taken (in the Exhibit Hall).	**$29,000**

Sponsorship Opportunities *(cont'd)*

Item	Cost
Hotel Room Key Cards Branded hotel room key cards with sponsor's logo for all congress attendees who are booked at the venue hotel. Artwork must be submitted electronically by the sponsor.	**$20,000**
Welcome Reception (Multiple Sponsors) This is a great opportunity to network with the attendees in a comfortable setting while enjoying light hors d'oeuvres and beverages. Your support will be recognized.	**$10,000**
Cell Phone Charging Station The charging station will be branded with the sponsor's company-designed logo/graphics and displayed in the exhibit hall. Artwork must be submitted electronically by the sponsor.	**$15,000**
Hotel Room Door Drop Room drop/invitations delivered to the IAPRD attendees' hotel rooms at the congress hotel (ie, invitations to exhibit booth, symposium, or product theater). All correspondence must be approved by IAPRD prior to printing. Sponsors are responsible for printing and shipping materials to the venue. Due dates and shipping instructions will be shared upon agreement.	**$TBD**
Full-page advertisement on program app - ***Dimensions to come*** Advertising on the IAPRD 2027 Program app provides exposure at IAPRD 2027. The program app features scientific sessions, faculty/speakers, meeting events and exhibit and poster hall information.	**$3,500**
Venue Branding Printed and banner LED display options available. ***Details provided upon request.***	

Custom Sponsorship Opportunities

If the above list is missing an item you would like to support, let us help create a custom opportunity to meet your needs. Please contact info@iaprd-world-congress.com with your request.

Exhibit Guidelines

Compliance

PLEASE NOTE: It is the exhibitor's responsibility to comply with the Mexico authority's regulations CETIFARMA (Council of Ethics and Transparency of the Pharmaceutical Industry), as well as the guidance appropriate for their companies eg, US laws and regulations, applicable PhRMA (Pharmaceutical Researchers & Manufacturers Association) guidelines, MDMA (Medical Device Manufacturers Association Revised Code of Conduct on Interactions with Healthcare Providers) and all other applicable codes, laws, and regulations.

Food and Beverage Distribution

- No alcoholic beverages may be served or distributed in the exhibit hall
- All items are limited to sample-size quantities using disposable containers and must be purchased through the hotel

Space Assignment and Fees

Space will be assigned upon receipt of a signed contract and deposit, and dependent on the availability of requested space, special needs, and compatibility of exhibitors' products. If it becomes necessary to reassign the space, the IAPRD will make every effort to relocate the exhibitor to a similar space. **Requests for space will be taken on a first-come, first-served basis.**

The subletting, reassignment, or apportionment of any part of any exhibitor's space is prohibited.

Nonprofit Exhibit Space

The IAPRD offers relevant nonprofit associations complimentary tabletops in the exhibit hall. The requests are on a first-come basis and must be accompanied by proof of nonprofit status. Complimentary tabletop exhibitors will be required to pay a full registration fee. Tabletops include a table skirt, two chairs, and garbage pail. Tabletops will be assigned by the IAPRD based on availability in the exhibit hall.

Exhibit Booth Schedule	Hours
Wednesday, 12 May	Set up 09:00 - 16:30
Thursday, 13 May	07:45 – 08:45 • 10:15 – 11:00 • 12:30 – 14:00 • 15:30 – 16:30
Friday, 14 May	07:45 – 08:45 • 10:15 – 11:00 • 12:30 – 14:00 • 15:30 – 16:30
Saturday, 15 May	Tear down - Begins at 12:30

Item	Exhibitor Badges Provided	Price
Exhibit booth 3 m x 3 m	2	$12,500
Tabletop 1 m x 3 m	1	$5,000

Exhibition *(cont'd)*

Exhibitor's badge provides access to the following:

- Welcome reception
- Coffee breaks
- Access to posters in exhibit hall

Visibility for exhibitors:

- 50-word company description and logo on the app
- Exhibitor logo, description, and web link listing on IAPRD congress website

Included with your tabletop

- 6-foot table, linens, 2 chairs, and waste basket

Not included with your exhibit purchase:

- Electricity (can be purchased through hotel)
- Labor for installing or dismantling your exhibit display
- Full congress registration

Exhibitors are responsible for staffing their booth during the exhibition hours.

Setup
All exhibits must be set up starting Wednesday, 12 May, between the hours of **09:00** and **16:30**. The aisles must be cleared by **16:45** on Wednesday, 12 May, without exception.

Dismantling
All exhibit materials must be packed and ready for removal from the exhibit hall on Saturday, 15 May.
Tear down begins at **12:30 pm.**

Giveaways, Prizes, and Drawings
All giveaways, prizes, sponsored contests, and drawings are permitted if permission is received in advance from the IAPRD. They may not exceed the AMA, PhRMA and other Guidelines regarding gifts to physicians.

Security
Security services will be provided pre-/post- and during the congress. The IAPRD, the Sheraton Maria Isabel Mexico City Reforma, and the official security company are not responsible for any loss or damage to exhibitor property.

Certificate of Insurance
The IAPRD does not provide liability or property damage insurance for exhibitors' property. Exhibitors will be responsible for adequately ensuring their indemnification liability and property damage risks and will be required to submit a certificate of insurance to the IAPRD. Externally-appointed contractors will also be required to submit a certificate of insurance to the IAPRD.

Exhibition *(cont'd)*

Activities Not Allowed

The IAPRD has the right to request the exhibitor immediately discontinue an activity or cease distribution of materials deemed inappropriate by the IAPRD.

The following promotional practices are prohibited (this list is not exhaustive):

- Distribution of lanyards
- Unofficial door drops at congress hotel
- Press conferences or filming in exhibit area
- Photography of any kind unless requested in writing
- Illegal raffles and drawings
- Operating x-ray equipment
- Use of microphones
- Materials featuring paid job advertisements
- Use of magicians, fortune tellers, dancers, mimes, puppet shows, balloons (helium or otherwise), or other entertainment
- Entering the nonpublic area of another exhibitor's booth without permission
- Excessive noise levels for prerecorded music or presentations
- Live music

Indemnification

The exhibitor agrees to indemnify, hold harmless, and defend the IAPRD and the Sheraton Maria Isabel Mexico City Reforma, along with their respective members, officers, directors, agents, and employees from and against any and all liabilities, damages, actions, costs, losses, claims, and expenses (including attorneys' fees) on account of personal injury, death, or damage to or loss of property or profits arising out of or resulting, in whole or in part, from any act, omission, negligence, fault, or violation of law or ordinance of the exhibitor or its employees, agents, subcontractors or invitees when installing, removing, maintaining, occupying or using the exhibition premises within the Sheraton Maria Isabel Mexico City Reforma.

Cancellation Policy

If written cancellation is received by the IAPRD on or before Friday, 5 February 2027, a full refund will be granted, less $500 to be withheld as a cancellation fee. If the exhibiting company cancels after Monday, 8 February 2027, the exhibiting company will forfeit all payments made to the IAPRD under this agreement, and the company will be held liable for the full amount of the cost of the exhibit space.

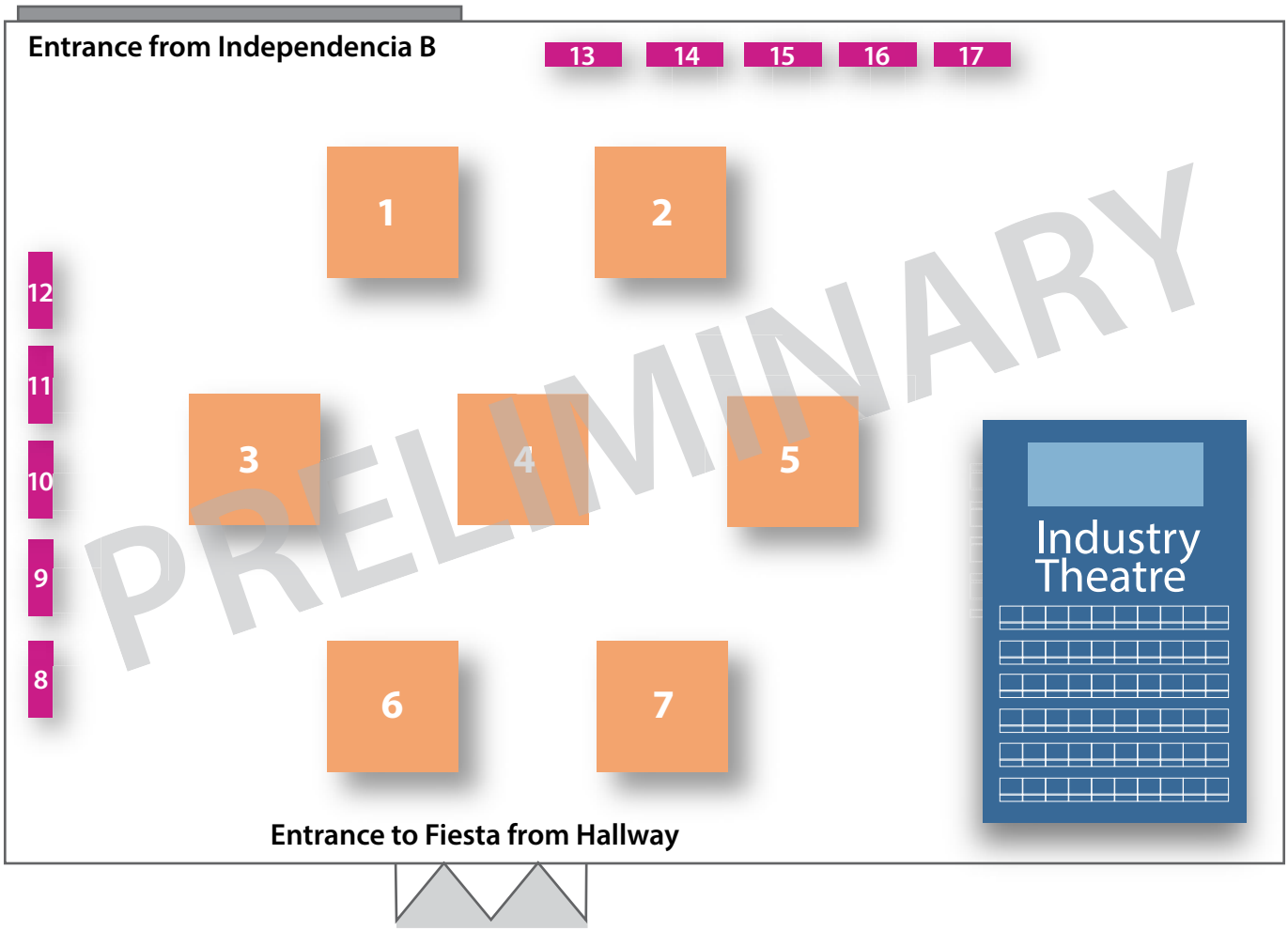
Preliminary Schedule of Events

Wednesday, 12 May	
09:00 – 16:30	Exhibit and Poster Hall Setup
12:00 – 19:00	Registration Open
17:00 – 18:00	Congress Opening Ceremony and Invited Award Lectures
18:00 – 19:00	Welcome Reception and Networking
Thursday, 13 May	
07:30 – 08:30	Industry-sponsored Breakfast Session
08:00 – 18:00	Registration/Information
07:45 – 08:45	Morning Coffee • Exhibit and Poster Hall Open
08:45 – 10:15	Plenary Session 1:
10:15 – 11:00	Coffee • Exhibit and Poster Hall Open
10:20 – 10:50	Industry Theatre
11:00-12:30	Parallel Session 1 • Parallel Session 2 • Workshop 1
12:30-14:00	Lunch • Exhibit and Poster Hall Open • Industry Lunchtime Session
14:00 – 15:30	Plenary Session 2:
15:30-16:30	Coffee • Exhibit and Poster Hall Open • Guided Poster Tours
15:45-16:15	Industry Theatre
16:30-18:00	Parallel Session 3 • Parallel Session 4 • Workshop 2
18:00-18:15	The IAPRD High-Low Challenge: Round 1 (Test your knowledge of recently published articles in PRD and CPRD journals – Open to ALL attendees)
19:00-21:30	IAPRD Faculty & Fellows' Dinner
Friday, 14 May	
07:30 – 08:30	Industry-sponsored Breakfast Session
08:00 – 18:00	Registration/Information
07:45 – 08:45	Morning Coffee • Exhibit and Poster Hall Open
08:45 – 10:15	Plenary Session 3:
10:15 – 11:00	Coffee • Exhibit and Poster Hall Open
10:20 – 10:50	Industry Theatre
11:00-12:30	Parallel Session 5 • Parallel Session 6 • Workshop 3
12:30-14:00	Lunch • Exhibit and Poster Hall Open • Industry Lunchtime Session
14:00 – 15:30	Plenary Session 4:
15:30-16:30	Coffee • Exhibit and Poster Hall Open • Guided Poster Tours
15:45-16:15	Industry Theatre
16:30-18:00	Parallel Session 7 • Parallel Session 8 • Workshop 4
18:00-18:15	The IAPRD High-Low Challenge: Round 2 (Test your knowledge of recently published articles in PRD and CPRD journals – Open to ALL attendees)
18:15-19:15	IAPRD Annual General Meeting (*business meeting; IAPRD full members only)*

Preliminary Schedule of Events *(cont'd)*

Saturday, 15 May	
08:00 – 12:00	Information
08:00 – 09:00	Morning Coffee • Guided Poster Tours
09:15 – 11:15	Grand Video Challenge
11:15-11:45	Best Papers in Parkinsonism and Related Disorders and Clinical Parkinsonism and Related Disorders
11:45 – 12:30	IAPRD 2027 Congress Awards and Closing Ceremony
12:30 – 17:30	Exhibit Tear Down

Exhibit Hall Floor Plan



Booths (3 m X 3 m)	Tabletops (1 m X 3 m)	Industry Theatre